DADA Broadband

Ticker：7901

Company Overview



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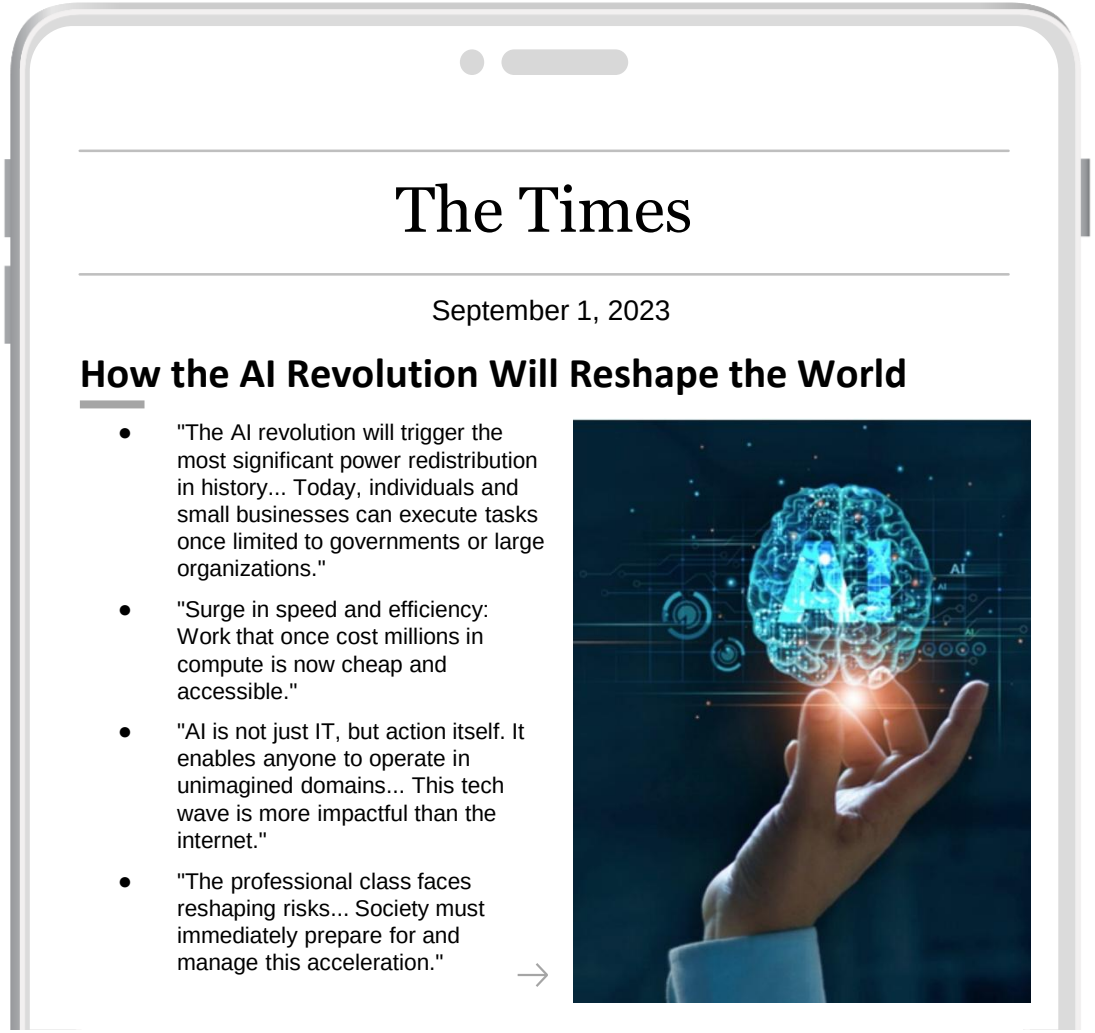
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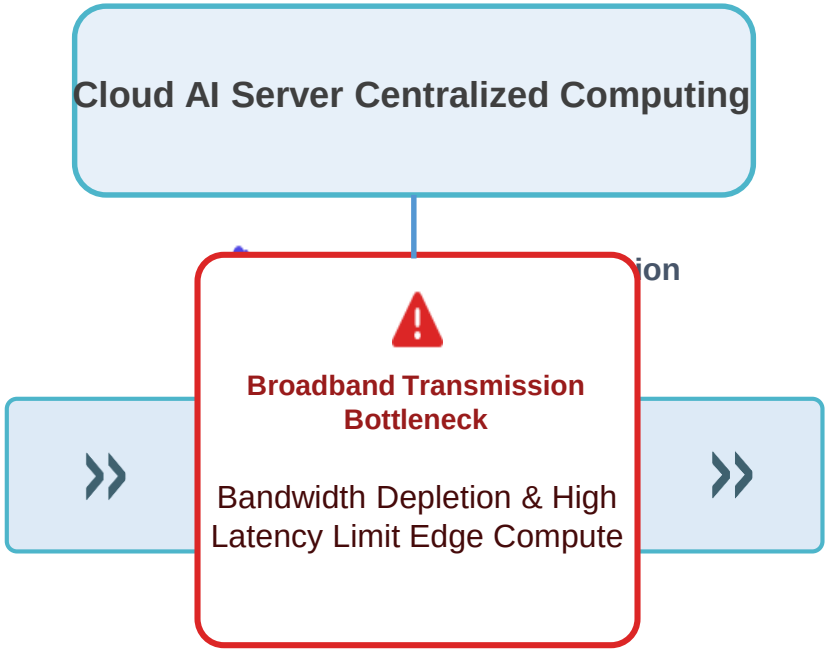
The Intelligent Era:

AI is Redefining the Future of Telecom & Broadband

AI Era Traffic Growth Makes Broadband Networks Critical

5 Layers of AI Industry

- L5 Applications Layer
- L4 Models Layer
- **L3 Infrastructure Layer**
- L2 Chips Layer
- L1 Energy Layer



AI traffic will grow at 23% CAGR, projected to reach 30% of total global internet traffic by 2034

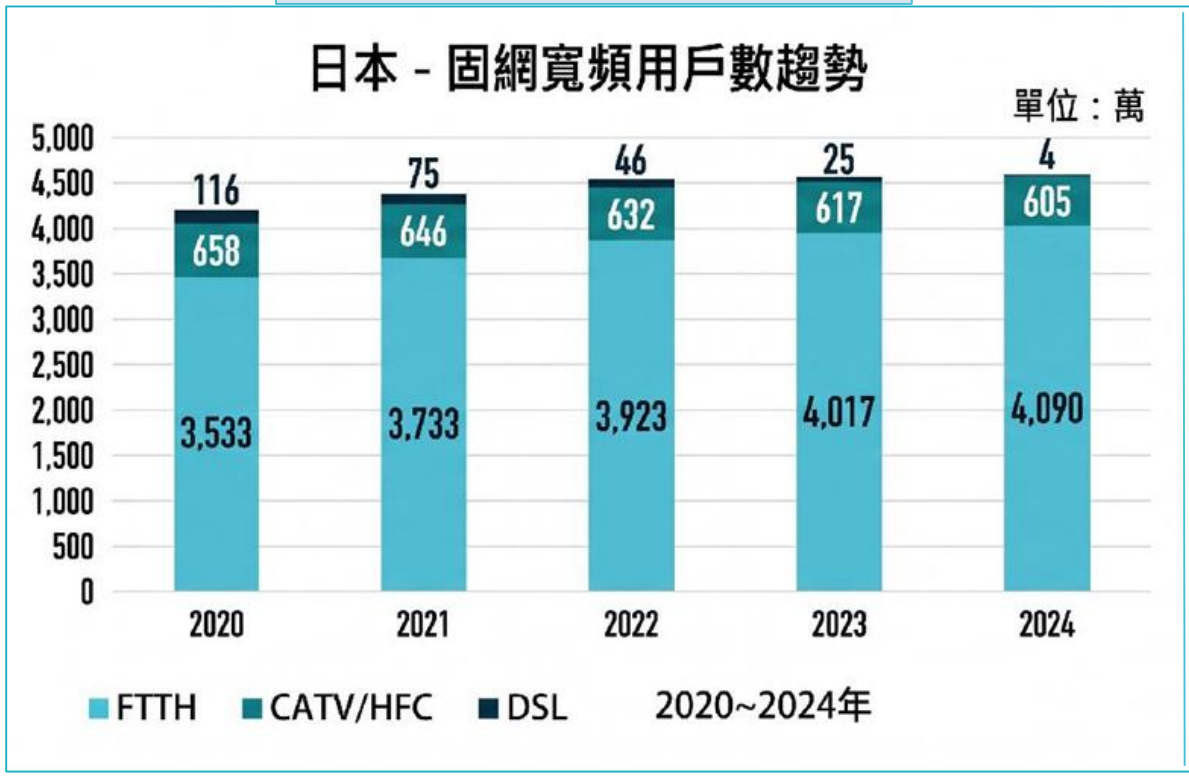
Edge & Terminal Devices

- Smart Home & IoT
- Smart Vehicles & Autonomous
- Mobile Devices & Personal Assistants
- AR / VR Immersive Media
- Industrial Robotics & Automation
- Digital Health & Remote Care

FTTH (Fiber to the Home) is the Mainstream of Fixed Broadband

Japan & Korea FTTH Users Reach Nearly 90% of Fixed Broadband

Japan FTTH Penetration > 87%



Korea FTTH Penetration > 97%



Source: Ministry of Science and ICT (MSIT) Korea, Ministry of Internal Affairs and Communications (MIC) Japan

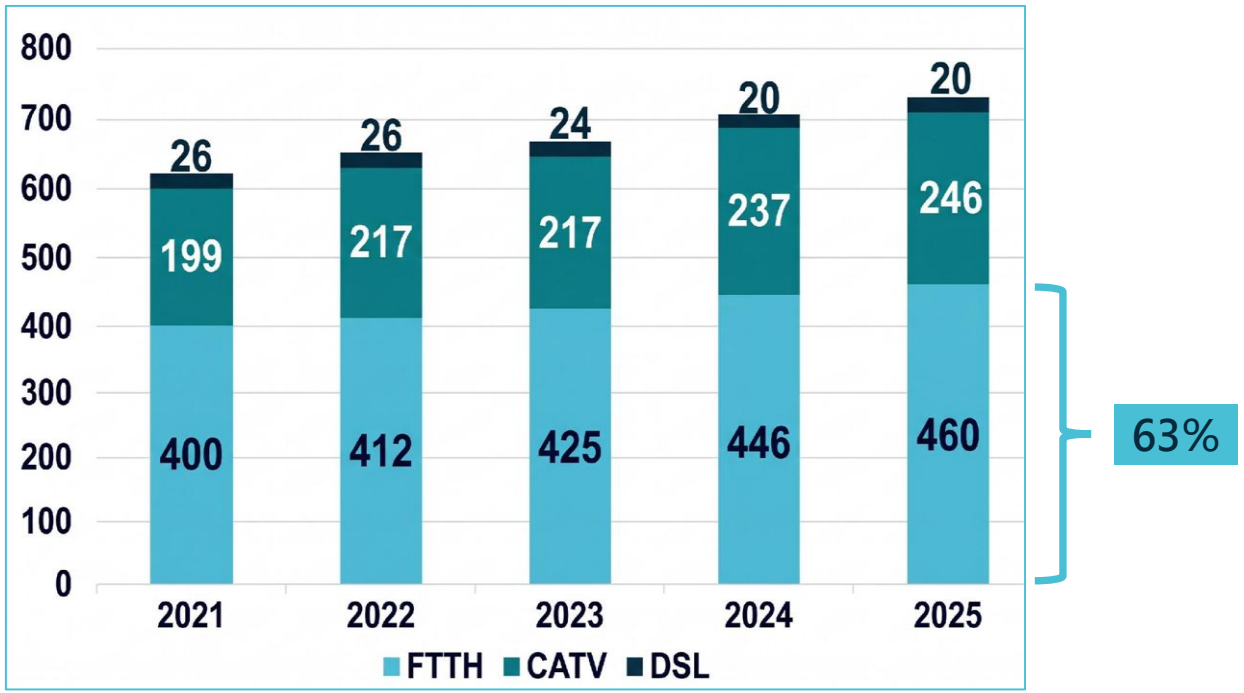
Taiwan Household Broadband Users Continue to Grow, FTTH Penetration Holds Strong Expansion Potential

Taiwan FTTH Share Increases Yearly, Reaching 63% Penetration Rate in 2025

In 2025, Taiwan has 9.85M administrative households and 7.26M fixed broadband users, with FTTH penetration at 63%. Compared to Korea (98%) and Japan (85%), expansion potential remains significant.

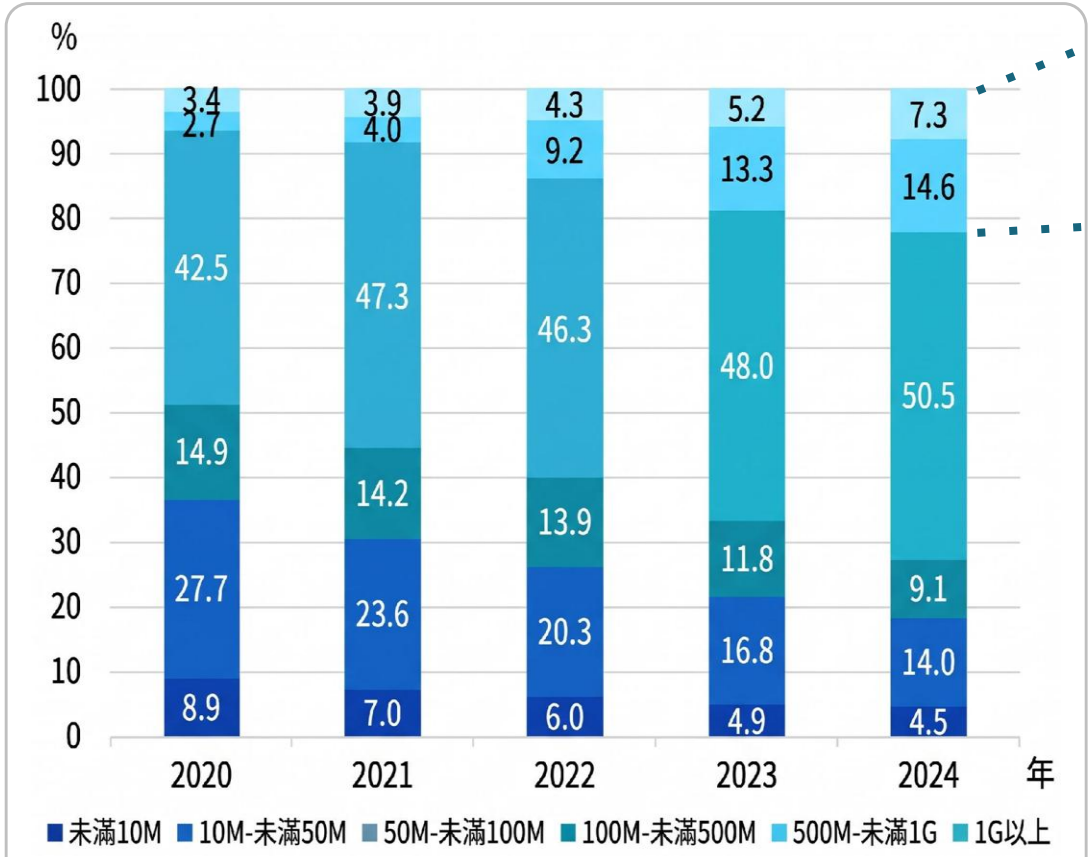
Total FTTH subscribers reached 4.60M (2025/12), with HiNet accounting for 3.73M. Annual fixed broadband service revenue reached NT$46.6 billion (2025).

Taiwan cable TV system operators currently maintain an overall market share of around 35% in broadband services.



2021–2025 Taiwan Household Fixed Broadband Market Structure (Unit: 10k)

Taiwan Household Broadband 500M+ Users CAGR 37%



Source: National Communications Commission, 2025 Telecom Statistics

21.9%

Share of 500M+ Broadband Subscribers

Key Demand Drivers

AI Computing & Smart Applications

Generative AI & smart devices driving low-latency and high-stability network demand

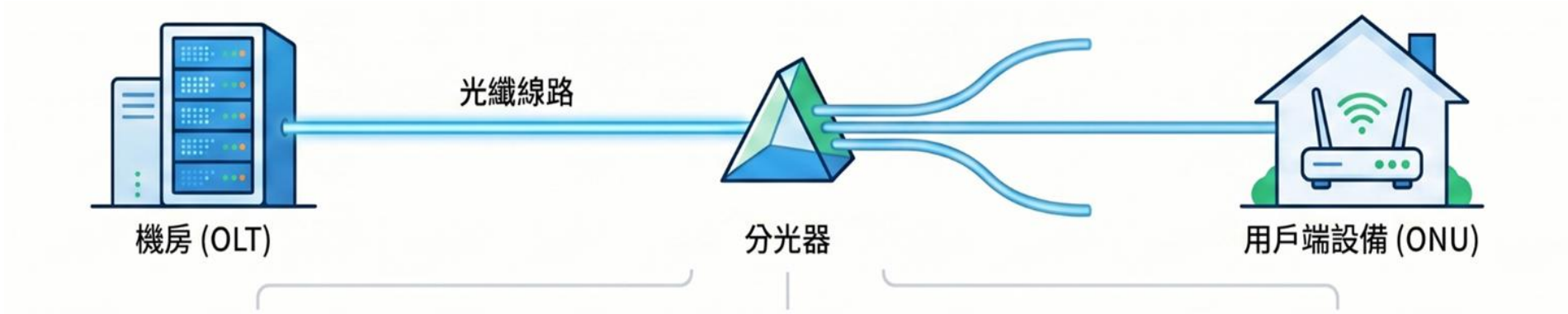
Cloud Services & Online Collaboration

Cloud backup, hybrid work, and large file transfers driving high-speed upload and download demand

HD OTT Video Streaming

4K/8K ultra-HD streaming services and multi-device simultaneous viewing demand

FTTH is the Mainstream Trend in Fixed Broadband



① High Speed & Low Latency

Meets high-bandwidth demands, ensuring uninterrupted cloud computing and online collaboration.

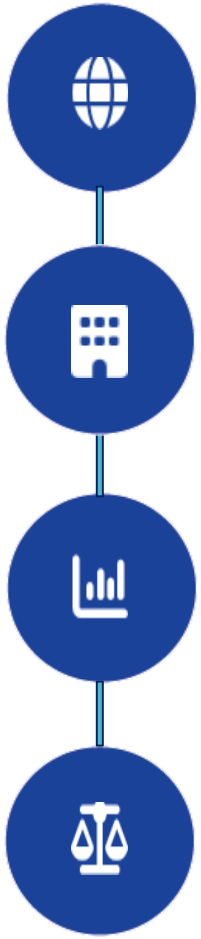
② Symmetric Bandwidth

Up to 10Gbps symmetrical speeds, providing consistent upload/download for ultimate experience.

③ High-Traffic Applications

Supports high-volume data transfer, AI computing, and high-quality real-time streaming.

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DADA Broadband: Company Profile

DADA Broadband (7901.TW)

Date of Incorporation: May 15, 2002

Paid-in Capital: NT$ 600 Million

Chairman: Ming-Chih Chang

Main Business: Broadband Internet Access Services

Employees: 129 (2026/9)

Major Shareholders:

- Da Feng TV Ltd.
- Chunghwa Telecom Co., Ltd.

Broadband Subscribers

191K (2026/9)

Total Brand Customers

622K (2026/9)

Brand Coverage Areas



DADA Broadband: Management Team

Ming-Chih Chang

Chairman

Education

Baruch College, CUNY
MBA

Key Experience

- Da Feng TV Ltd. Chairman
- Foxconn-Zhen Ding Tech Spokesperson & Sr. Director
- Hotung Venture Capital VP

Teng-Jung Liu

General Manager

Education

National Taiwan Univ.
Ph.D. in Computer Science

Key Experience

- Foxconn (FG) Special Asst. to GM
- Voxtech Vice President
- Pepe Tech General Manager

Yu-Wei Cheng

VP, Finance Division

Education

NCCU Money & Banking
CFA Charterholder

Key Experience

- O-Bank Head of Strategy
- IBTM Venture Capital VII Director
- Foxconn (M) Investment Mgmt.

Wen-Hsu Lan

VP, Info Security Center

Education

Heriot-Watt University
MSc in IT

Key Experience

- Da Feng TV Ltd. CIO
- Pou Sheng Intl. Project Director
- Dunwell Tech Senior Director

Hao-Chi Li

VP, Executive Center

Education

Clark University MBA
National Taipei Univ. BA

Key Experience

- Da Feng TV Ltd.
  VP of Executive Center
- Kindom Development HR Manager

Company Milestones: DaDa Broadband History



May 2002
Broadband Service Launch

May 2014
New Brand Launch
DADA Broadband

June 2015
FTTH Year 1
New Taipei Area
FTTH Deployment

Dec 2015
Kaohsiung 11 Districts
FTTH Deployment

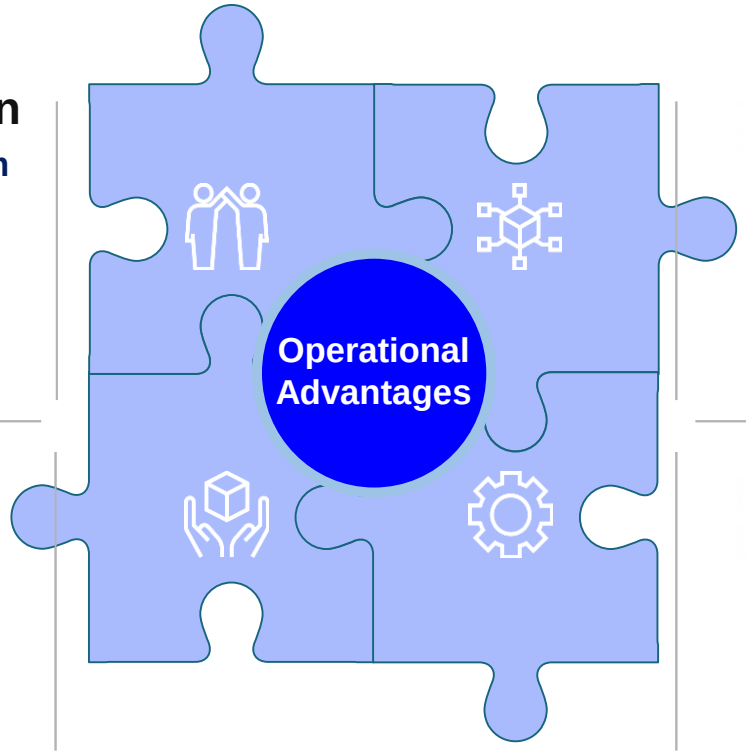
June 2017
Banqiao/Tucheng
Full Cable Modem
Replacement

June 2025
Completed Area
100% FTTH
Deployment

Oct 2025
Strategic Investment
TBC
Create Brand Synergy

DADA Broadband Operational Advantages

Deep Local User Cultivation
Strong Revenue Growth Momentum
2022~2025 CAGR: 14.71%

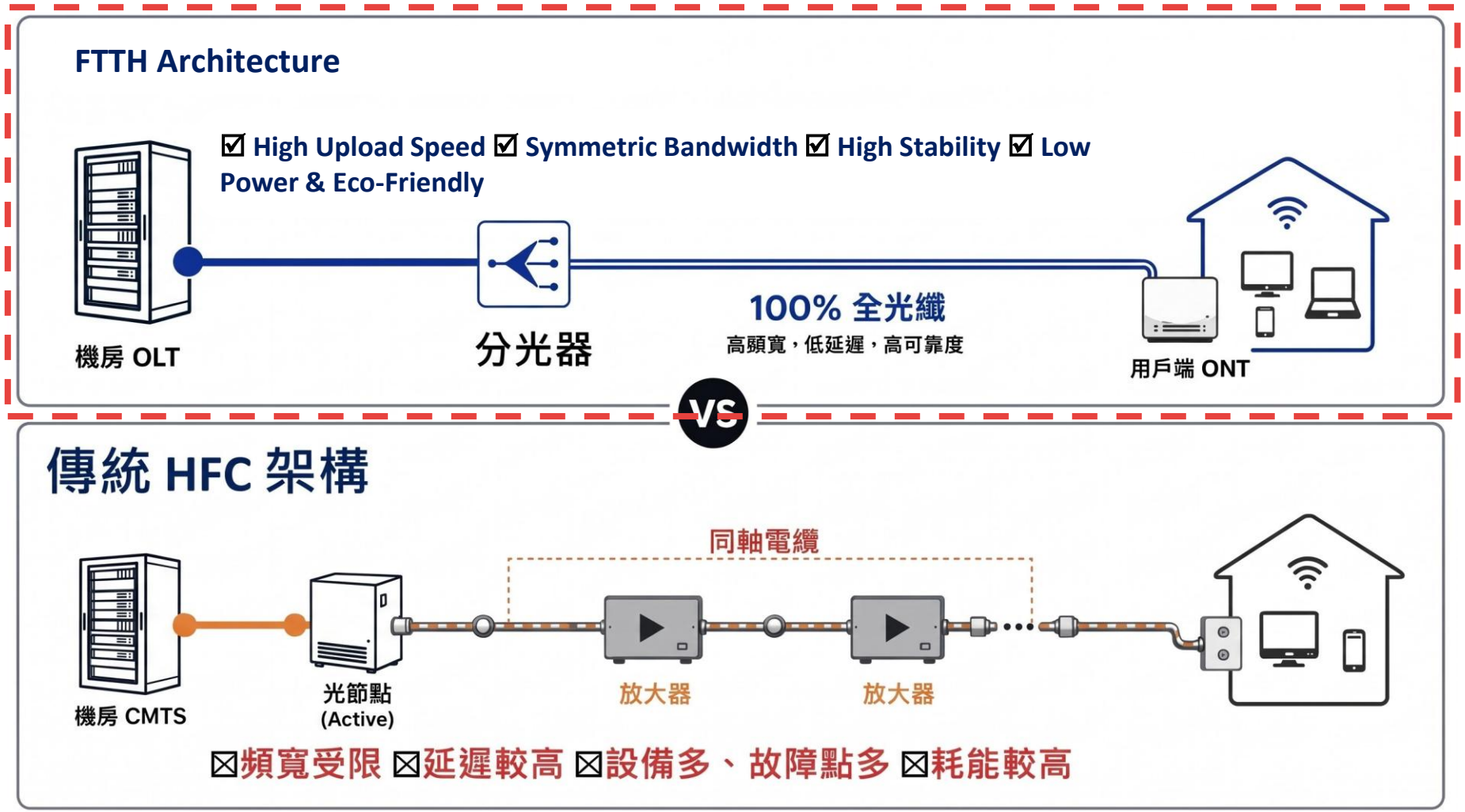


Continuous Fiber Expansion
100% Fiber Coverage
Optimized User Experience

All-GPON Network Architecture
Upgradable with Market Demand
10-GPON / 50-GPON Potential

High-Bandwidth User Growth
360M+ Users Account for ~50%

All-GPON Architecture | Taiwan's Only 100% FTTH Provider



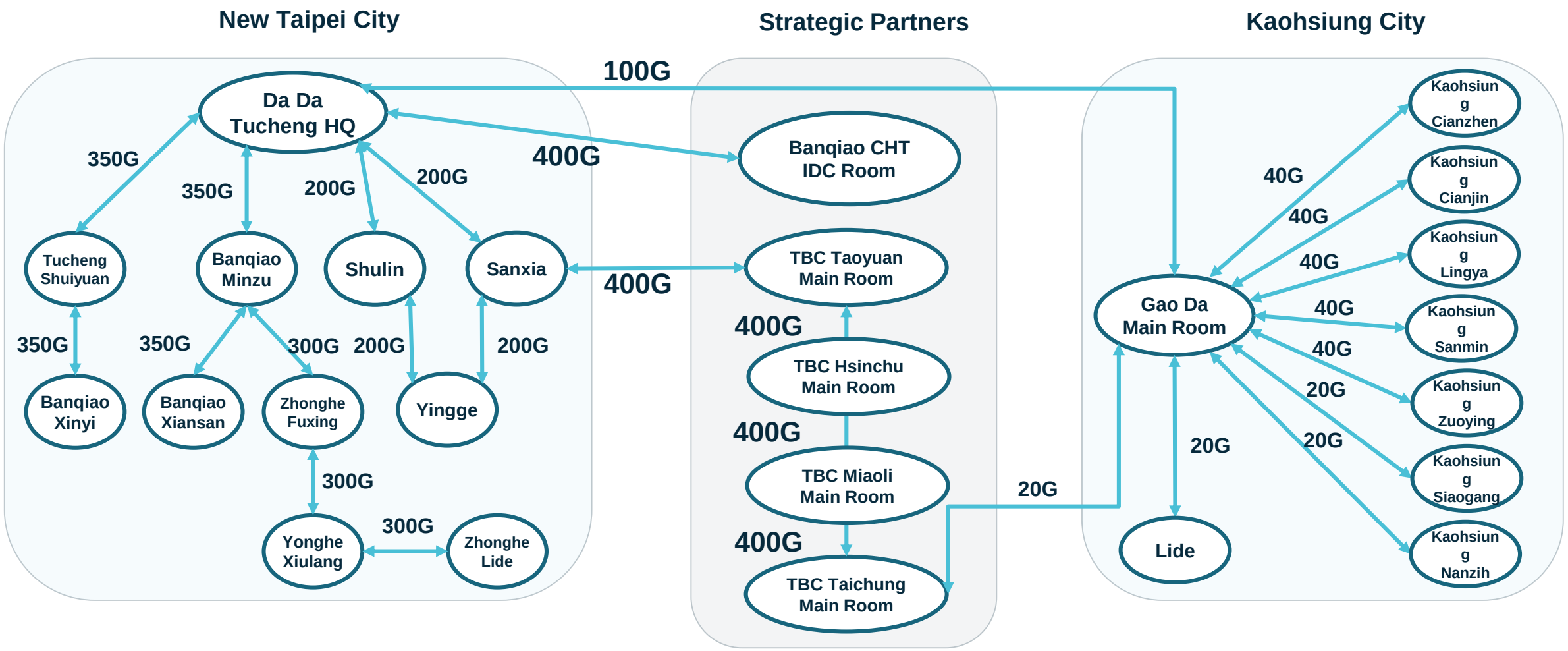
GPON Network Advantages | Cross-Generational Tech Coexistence

Sharing the Same Optical Fiber Network via MPM & WDM Technologies

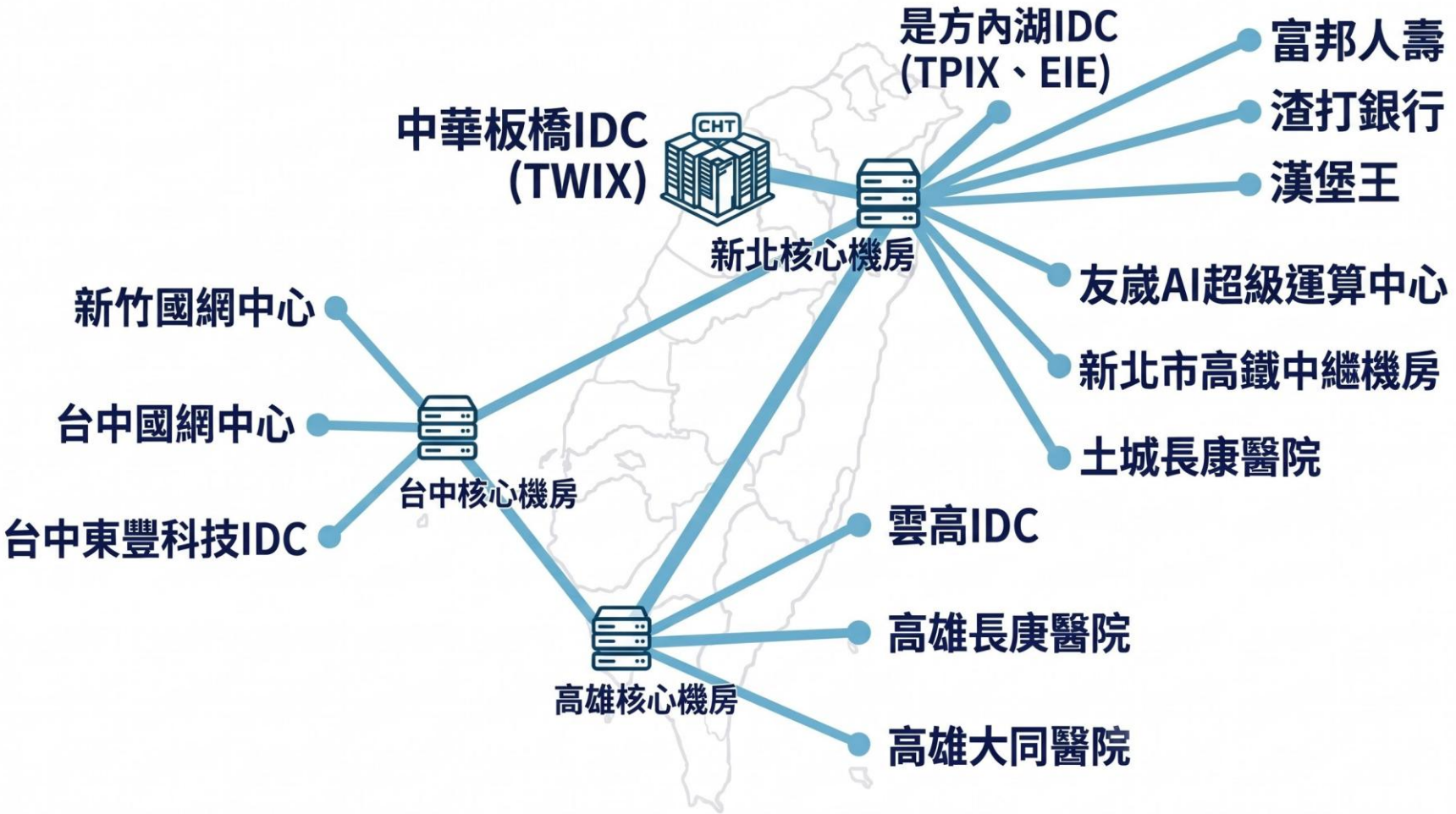


☑ Same Fiber, Different Wavelengths ☑ Scalable with Customer Demand ☑ Core AI Infrastructure

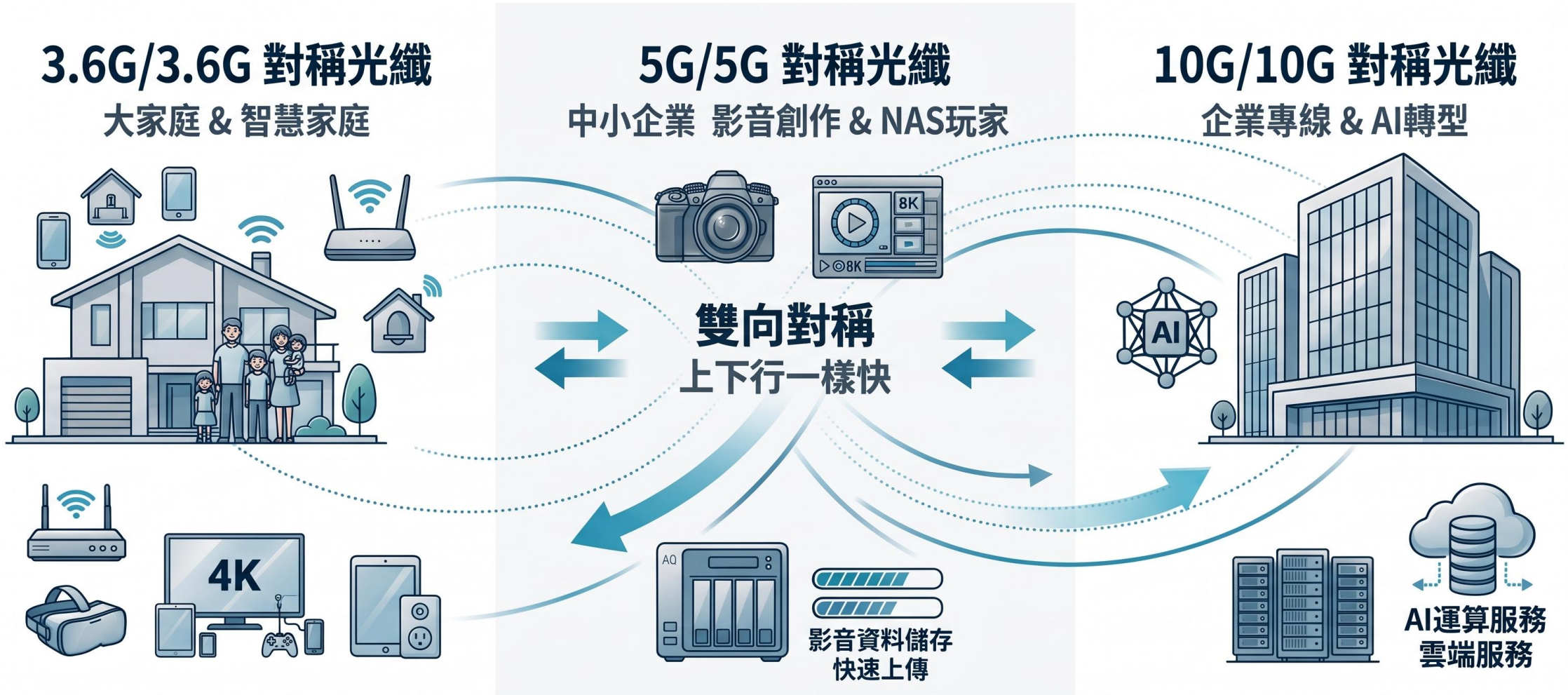
DADA Broadband Network Topology: Continuous Fiber Expansion



IDC & Enterprise Customer Broadband Service Development



DADA Broadband Officially Launches 10G-PON Broadband Service



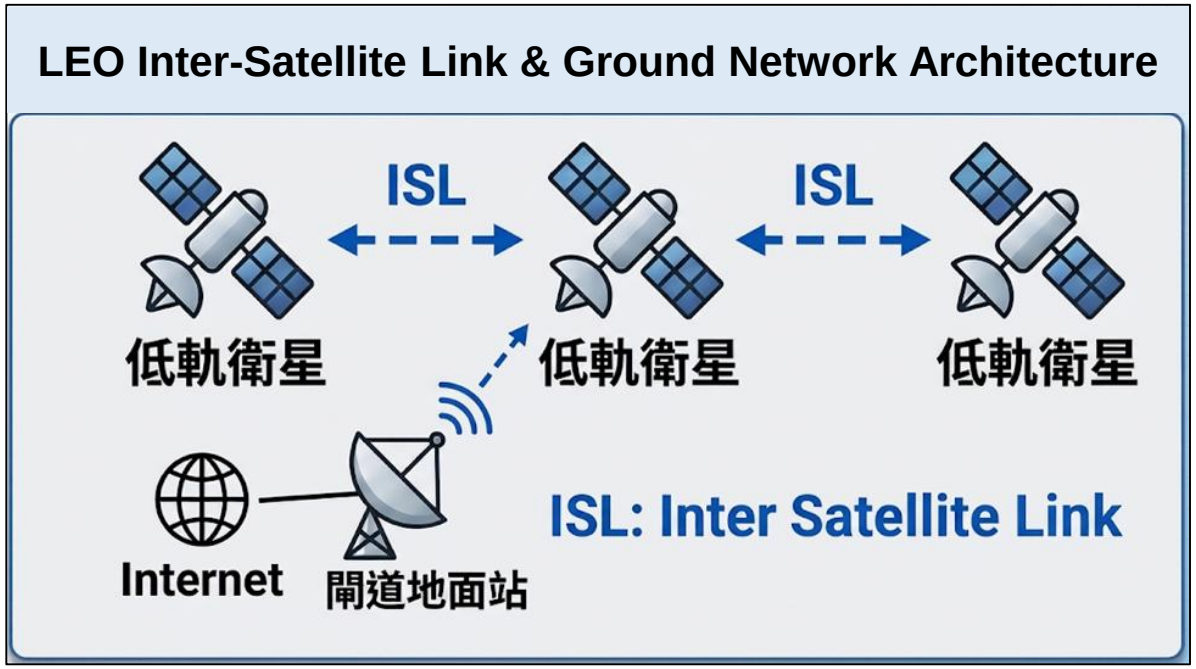
Resilient Network Infrastructure Planning

LEO Access Terminal Deployment

Partnering with licensed domestic telcos representing LEO satellites

Ultimate Backup Connectivity in Extreme Disasters

Ensuring core room control, emergency communications, and essential services





Key Infrastructure of National Policy in the Digital Economy Era



Building the Most Reliable, Stable, and Competitive Key Infrastructure in the AI Era

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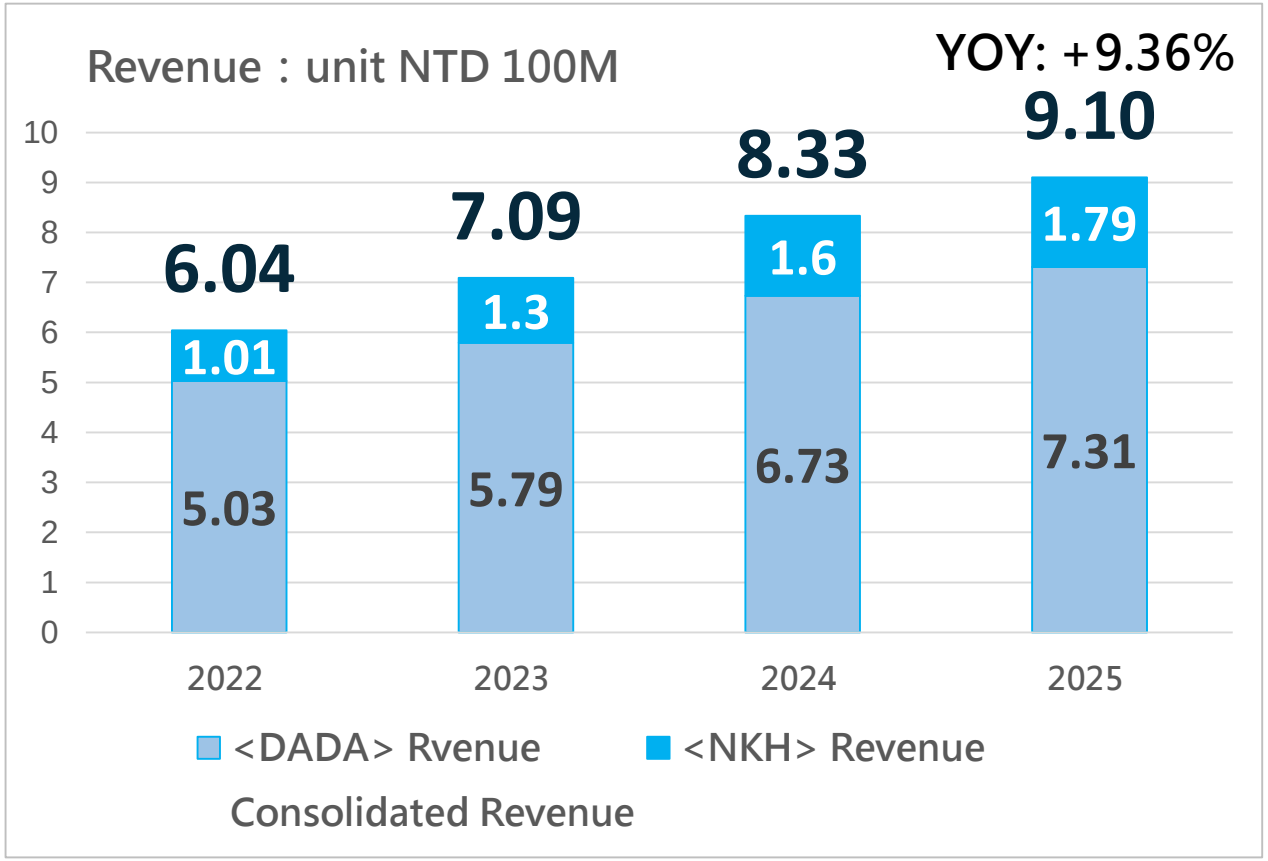
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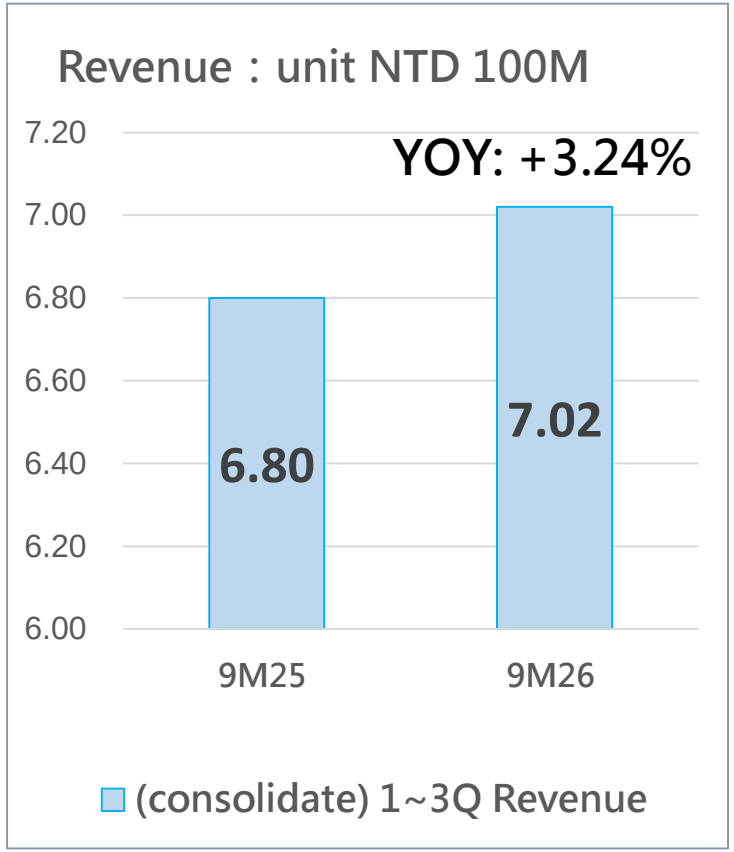
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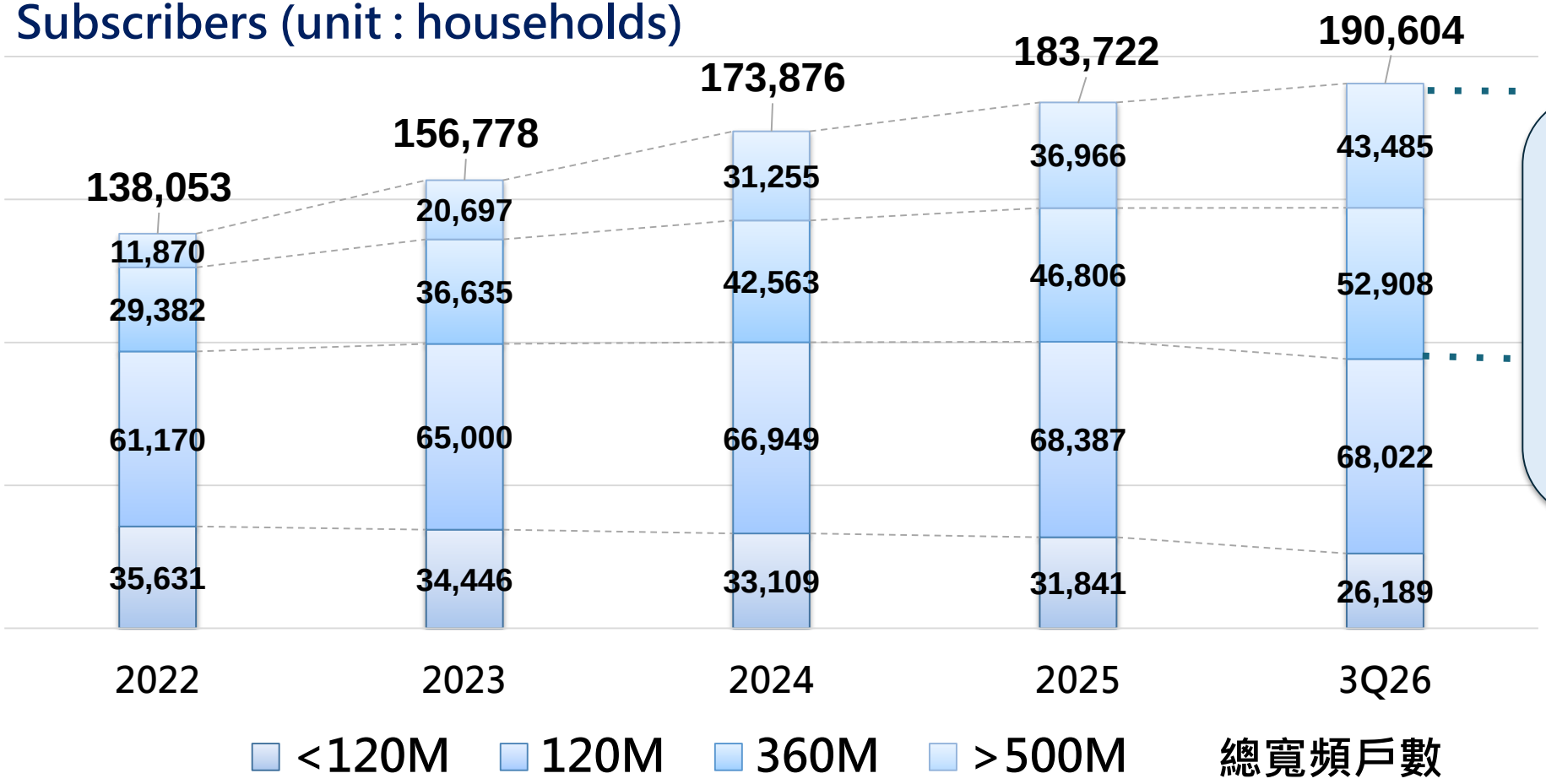
Operating Revenue and Subscribers Maintain Growth Momentum





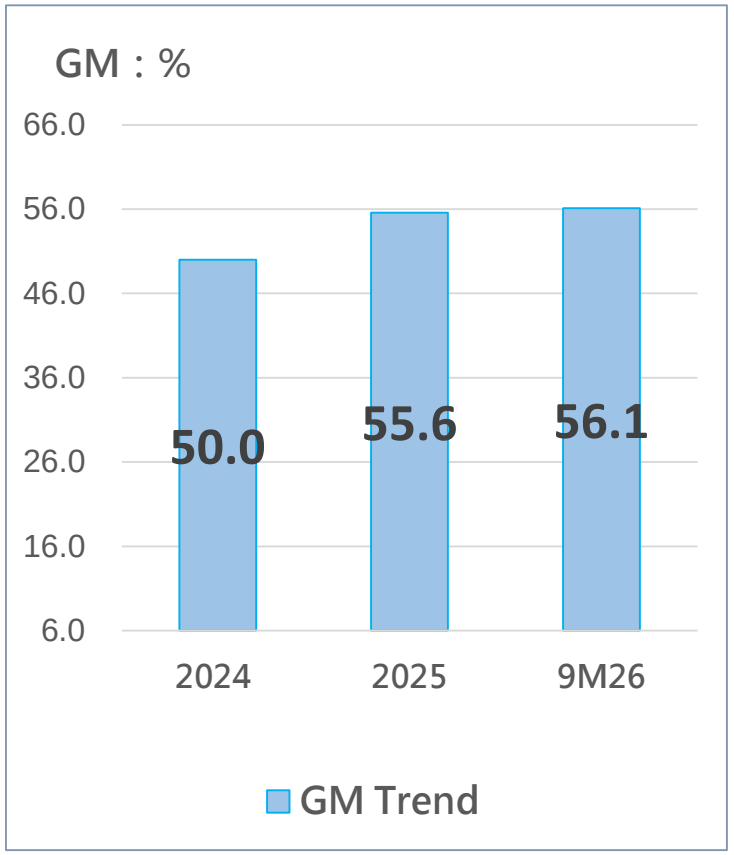
DADA Broadband Total Subscribers Surpass 190K, High-Bandwidth Share Steadily Increases

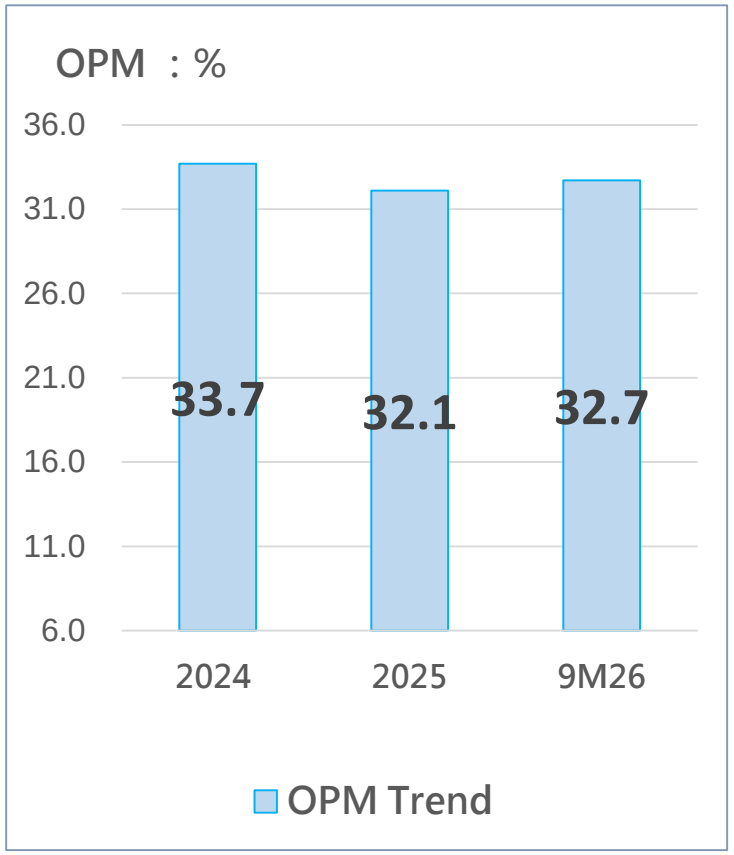
Subscribers (unit : households)

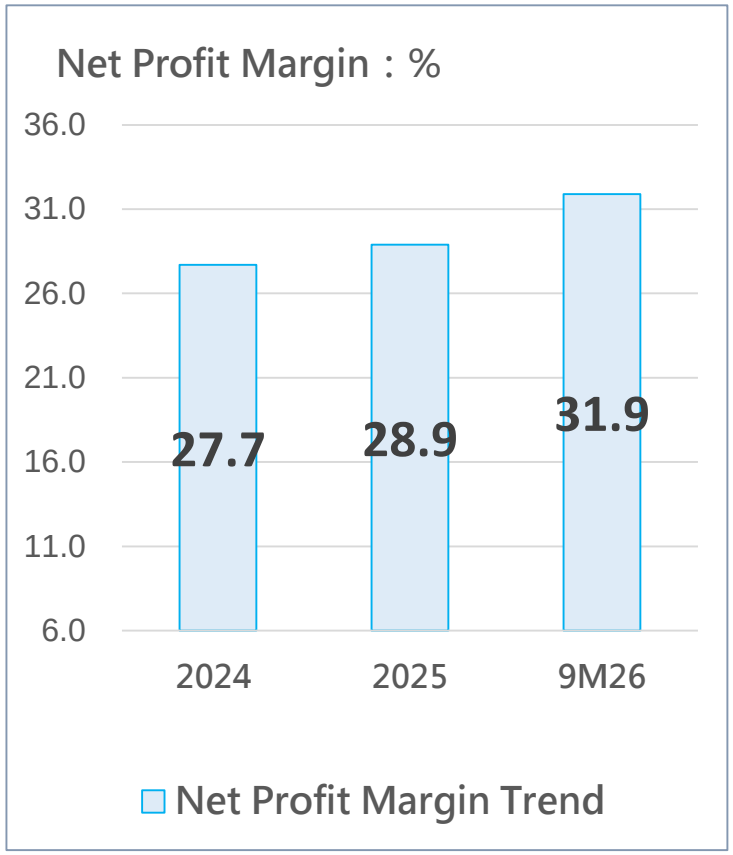


3Q26:
> 360M subscribers up to 960k，accounting for 50.5%

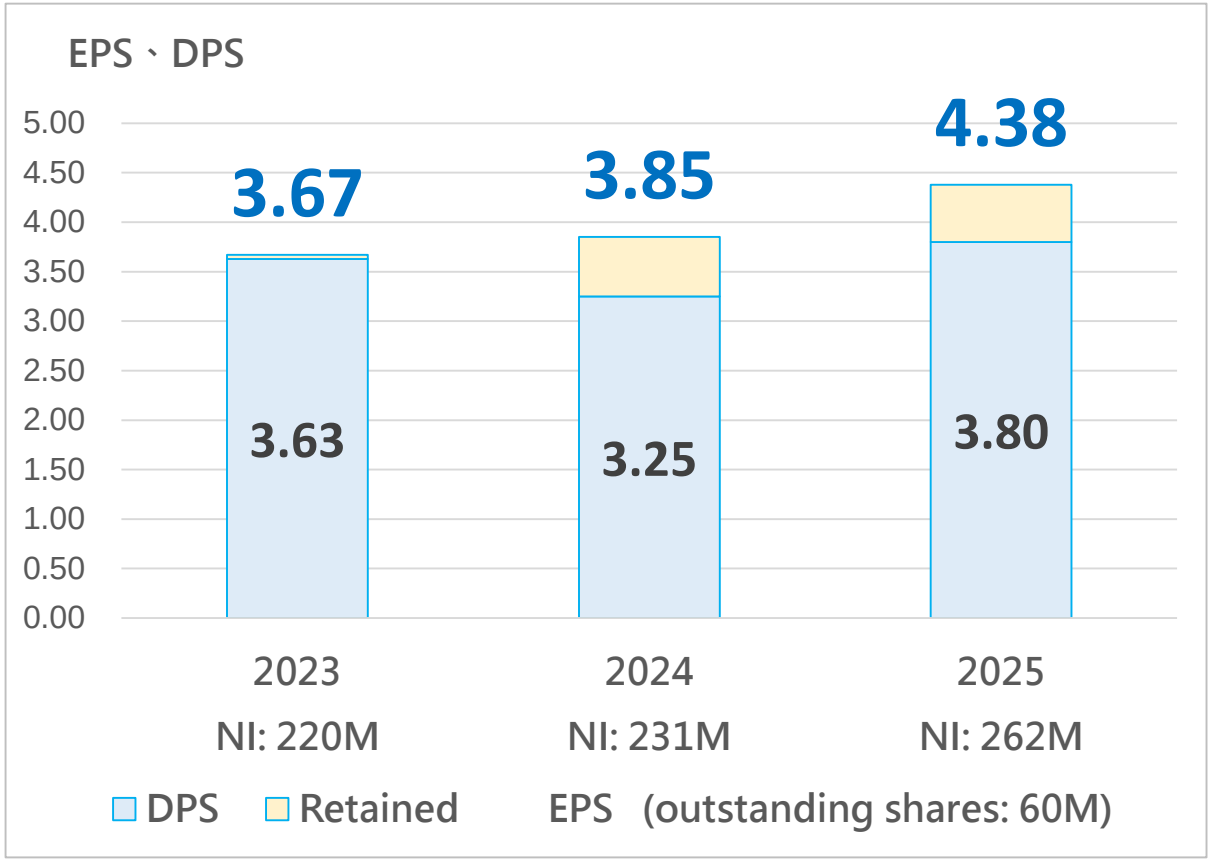
Trend Comparison of Gross Margin, Operating Margin, and Net Profit Margin

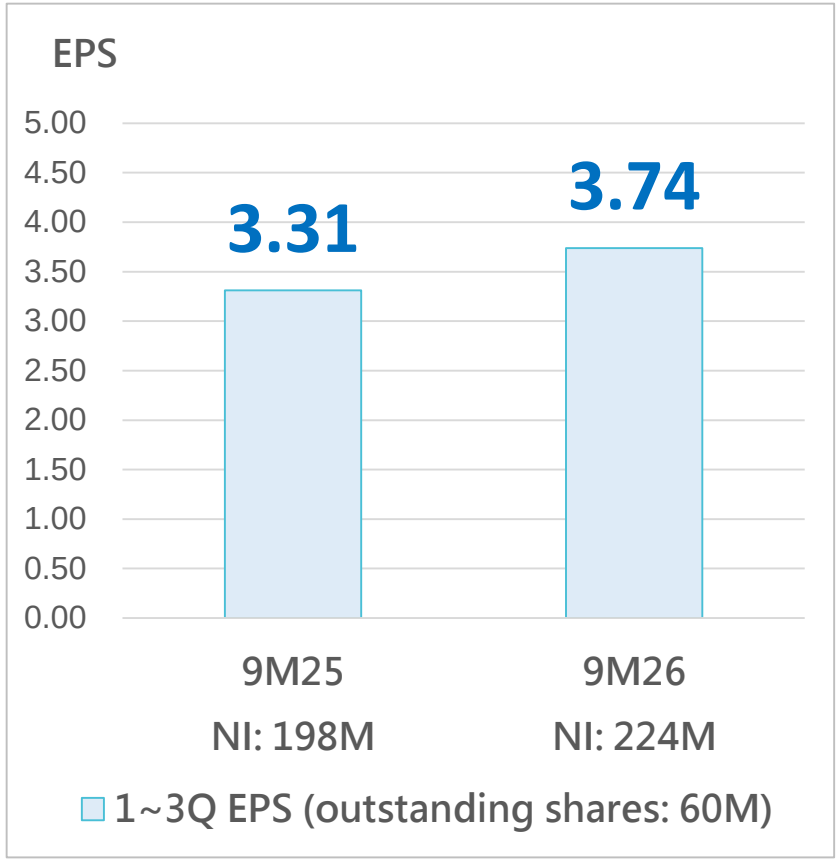






2023-2025 EPS on Stable Growth





Expand Brand Service Area and Create Synergies with Strategic Investment Partners

Da Da Broadband Strategic Investment in TBC

Expand Brand Footprint

(New Taipei, Taoyuan, Hsinchu, Miaoli, Taichung, Kaohsiung)

Completed Construction of Six FTTH Sub-Headends in TBC Operating Area



Brand Subscribers Reached 620,000

North-Central-South 400G Backbone Network

Connecting International IDC Customers

Developing Chain Enterprise Customers

Integrate & Strengthen Operational Resources

Synergize Brand Marketing Strategies

Investment & Expansion Creating Value

- **DADA Broadband will anchor on its core business, continuously evaluating capital expenditure and investment opportunities in vertical and horizontal industry value chain integration to pursue steady growth.**

水平併購：擴大品牌經營區域



以大大寬頻品牌為基礎，收購中小型獨立業者

資料中心：聚焦穩定營運資產



針對已獲利或營運穩定的中小型資料中心進行投資。

系統整合：建立長途路纜連結



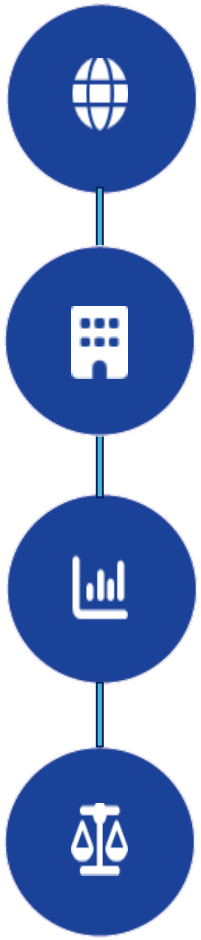
透過投資系統整合業者，依託建立關鍵的長途路纜基礎設施。

核心持有：創造品牌協作綜效



長期持有策略夥伴股權，以實現穩定投資收益與合作價值。

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Sustainable Development ESG – Environmental Protection

1

Green Broadband – Reduces Carbon Burden Equivalent to 44 Daan Forest Parks Annually

- Through full fiberization, annual carbon absorption reduction reaches 16,904 metric tons, equivalent to 44 Daan Forest Parks.

2

E-Document System Replaces Paper Approvals

- Adopting e-document & approval systems saves ~47,000 sheets of paper yearly plus related ink & toner consumables.

3

Digital Collaboration Optimization Reduces Travel Carbon Emissions

- Optimizing remote collaboration platforms and virtual meeting mechanisms to replace physical travel with 'digital mobility'.

Sustainable Development ESG – Environmental Protection

4 E-Work Order System Implementation

- Replaces paper work orders and manual scanning to speed up reporting workflows, reducing communication time and costs for field and office staff.

5 E-Billing & Electronic Invoicing

- Paperless users reached 65% of total subscribers, serving as a concrete practice of our green business philosophy.

6 Internal Corporate Carbon Reduction Actions

- Replacing energy-saving lighting reduces 27,000 kWh/year (412 office light sets replaced); AC replaced with Tier 1/2 eco equipment; internal promotion of plastic reduction & power saving; 3 consecutive years in Earth Hour.

Sustainable Development ESG – Social Responsibility

1. 2024~2025 Donated NT$4M to Kaohsiung Social Affairs Bureau – Child & Youth Placement Institutions

2. Sponsored Blood Donation Carnival for 3 consecutive years, collecting over 41,000 bags of blood in total

3. Charity subsidies for broadband access to low-income households & communities in New Taipei, exceeding NT$1M annually



Sustainable Development ESG – Social Responsibility

4 2025 0923 Hualien Barrier Lake Disaster – Donated NT$5M to Assist Post-Disaster Reconstruction

5 2025 0923 Hualien Barrier Lake Disaster – 28 Employees Voluntarily Joined "Shovel Supermen"





Sustainable Development ESG – Corporate Governance

1 Functional Committees & Audit Office Established Under the Board

- Functional committees (including Audit, Remuneration, Nomination, and Sustainability Committees) and an Audit Office are set up under the Board of Directors to continuously enhance corporate value and long-term development.

2 Internal Control & Audit Operations Conducted in Accordance with Laws and Regulations

- Internal audit reports are submitted to independent directors by the end of the month following completion. The internal audit chief reports individually to independent directors quarterly and attends Audit Committee and regular Board meetings to deliver audit reports.

3 Formulate Business Management Policies and Periodically Review & Revise

- Formulated policies including "Risk Management Policies and Procedures", "Rules Governing the Scope of Duties of Independent Directors", "Board Performance Evaluation Measures", "Ethical Corporate Management Code", "Procedures for Ethical Management and Guidelines for Conduct", "Code of Moral Conduct", and "Handling Procedures for Whistleblowing on Illegal, Unethical, or Unethical Conduct", with regular reviews and revisions.

Sustainable Development ESG – Corporate Governance

4 Strengthen Communication with CPAs

- Invite CPAs to attend quarterly Audit Committee and Board meetings, and communicate separately with the Audit Committee at least twice a year regarding audit planning, audit quality, legal updates, recommendations, and audit results.

5 3rd New Taipei City Enterprise Classic Award – Innovative Investment Category: Outstanding Potential Enterprise

- A key pillar of national infrastructure, providing 100% FTTH (Fiber to the Home) network, high-quality broadband, and premium value-added services—the crucial "last mile" for digital application services.



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